



EcoProcura conference series

The EcoProcura conference series is the only - event to promote exchange and dialogue on strategies, the latest policies and practical solutions on sustainable public procurement.

Each event attracts between 250 and 350 purchasers from all levels of government, suppliers, policy makers, representatives from the European Commission and European Parliament.

EcoProcura conferences encourage public authorities and their partners to exchange experiences and coordinate their actions and purchasing power to help make markets for products and services more sustainable and innovative. EcoProcura Conferences seek to generate more awareness - and motivate and encourage people, both from the practical and political sense - on the issue of procurement (at the local, national and international level) and thereby contribute to the world-wide movement of mainstreaming sustainable public procurement and procurement of innovation.

The series started in Hanover (Germany) in 1998, followed by Bilbao (Spain, 1999), Lyon (France, 2000), Brussels (Belgium, 2001), Gothenburg (Sweden, 2003), Barcelona (Spain, 2006), Reykjavik (Iceland, 2009), and Malmö (Sweden, 2012).

EcoProcura 2014, Ghent

The ninth edition of the EcoProcura Conference series will be held in Ghent, Belgium on 24-26 September 2014 on the theme, '*Sustainability, innovation and cost efficiency: taking procurement forward*'. Procurers from all levels of government, policy-makers, suppliers and representatives from the European Commission and European Parliament will be present to discuss a variety of topics related to sustainable public procurement and procurement of innovation.

The EcoProcura 2014 conference will answer questions on:

- How to capitalise on the cost efficiency of sustainable procurement?
- What are the obstacles for mainstreaming sustainable and innovation procurement?
- How to put procurement at the heart of strategic decision-making?
- What do the new European Public Procurement Directives mean for sustainable procurement and procurement of innovation in practice?
- How can public procurement stimulate innovation?
- What legal and practical aspects should be considered when undertaking a dialogue between public procurers and business?

The conference will offer a broad range of sessions including plenaries, break-out sessions, an interactive Market Lounge, and the unique 'Meet Your Buyer' networking event (www.meetyourbuyer2014.be/en).

English will be the language used throughout the conference.

www.ecoprocura.eu/ghent2014