



## EcoProcura conference series

The EcoProcura conference series is the only European-wide forum to promote exchange and dialogue on strategies, the latest policies and practical solutions on sustainable public procurement.

Each event attracts between 250 and 350 purchasers from all levels of government, suppliers, policy makers, representatives from the European Commission and European Parliament.

EcoProcura conferences encourage public authorities and their partners to exchange experiences and coordinate their actions and purchasing power to help make markets for products and services more sustainable. The events seek to generate awareness and inspire with the aim to contribute to the worldwide movement of mainstreaming sustainable public procurement

The series started in Hanover (Germany) in 1998, followed by Bilbao (Spain, 1999), Lyon (France, 2000), Brussels (Belgium, 2001), Gothenburg (Sweden, 2003), Barcelona (Spain, 2006) and Reykjavik (Iceland, 2009).

## EcoProcura 2012, Malmö

From 19-21 September 2012, the EcoProcura conference will take place in Malmö, Sweden on the theme, '*Opportunities to deliver sustainable procurement and innovation*'. Public authorities in Europe spend over €2,000 billion (19 percent of GDP) every year on goods and services. This represents 8-30 percent of national GDP. The enormous potential of public procurement to drive a shift towards a resource-efficient, low carbon and socially responsible society is continuously gaining recognition. EcoProcura 2012 will look at the arguments surrounding this discussion and examine solutions that work in economically challenging times with shrinking public budgets.

The conference will present and discuss:

- Emerging global, national and local procurement frameworks in challenging financial times.
- How the outcomes of Rio+20 and the latest legislation, policies and guidance will have an impact at the local level.
- What the proposed Public Procurement Directives mean for practical implementation.
- The role of public procurement in driving innovation.
- Using social criteria throughout the supply chain.
- Bridging the gap between decision-makers, procurers, sustainability and innovation.

The conference will offer a broad range of sessions including plenaries, interactive break-out sessions, technical site visits and networking events.