SUSTAINABLE PROCUREMENT STRATEGY
City of Ghent

I. Minimizing the ecological footprint throughout the entire lifecycle with a focus on:
   a. Rational use of energy and independence of non-renewable energy
   b. Minimizing the impact of local air quality through efficient and environmentally friendly transportation and deliveries
   c. Avoiding waste

II. Encouraging sustainable employment of disadvantaged groups with a focus on:
   a. Increasing the opportunities on the labour market for job seekers from disadvantaged groups – with specific attention for youth unemployment
   b. Strengthening the sustainable growth of the social economy sector

III. Promoting sustainable innovations

IV. Fostering local economic growth with special attention for start-ups and innovative companies

V. Integrating and assuring international labour standards and fair trade principles throughout the supply chain

VI. Encouraging sustainable entrepreneurship amongst suppliers

VII. Increasing the maturity of the procurement function and striving towards excellence in procurement
Digipolis Ghent’s
Innovation Charter:
Driving ICT Innovation
through Public Procurement

Ghent’s Commitment:

Digipolis Ghent will allocate 10% of the budget for ICT to procure innovative products and services (including R&D and consultancy) or use innovative procurement methods.

The city of Ghent and Digipolis are significant purchasers of goods, labour and services in order to satisfy a large range of social needs. Buying innovative products and services is not new.

We recognize that:

- There is a need for mutual exchange and knowledge sharing;
- There is a need for innovative solutions for societal problems and needs;
- There is a need for public procurement accessible for all companies and organisations.

Objectives and actions

This charter contains the following objectives and concrete actions focusing on ICT.

1. In order to strengthen the dialogue between the government and the market:

Action 1.1. Meeting and discussion moments per sector

Digipolis Ghent will organise networking moments between suppliers of innovative ICT solutions and representatives of the city, police, social services department, agencies and associations of the city of Ghent. These activities will aim at increasing exchanges between the innovative offer and local governmental demands/assignments.

Action 1.2. Opening up governmental needs

Merely a selection of ICT needs are translated in assignments to be procured or developed internally. As a result a great development potential is lost. We will share these ideas openly which might lead to creative solutions or concepts.
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DIGIPOLIS GHENT'S INNOVATION CHARTER

DRIVING ICT INNOVATION THROUGH PUBLIC PROCUREMENT

26th September 2014
Digipolis Ghent will allocate 10% of the budget for ICT to procure innovative products and services (including R&D and consultancy) or innovative procurement.
Objectives and actions

1. In order to strengthen the dialogue between the government and the market:

   Action 1.1. Meeting and discussion moments per sector
   Action 1.2. Opening up governmental needs

2. The government strengthens its innovative ability to cater to societal needs, through:

   Action 2.1. Innovative procurement is stimulated and innovative products and services are purchased.
   Action 2.2. Optimize supplier management
   Action 2.3. Pre-commercial Procurement case
Objectives and actions

3. Drive innovation in ICT organisations (companies, non-profit, academic...)

   Action 3.1. Analyse the procedures in function of possible barriers for specific groups and formulate procurement solutions.

   Action 3.2. When desired and possible, the living lab methodology will be used.